

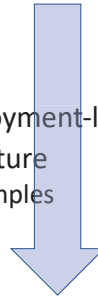
Artificial Intelligence in Education - the next 10 years

Benedict du Boulay
University of Sussex
UK

Contents

1. Early days
2. Screen-level and Deployment-level pedagogy
3. Recent, current and future
 - A. Deployment-level examples
 - B. Screen-level examples
4. Conclusions

More active
reflective
learning



1. Early Days AIED

Contents	
Editorial: Intelligent tutoring systems	1
Burton, R. R. and Brown, J. S. An investigation of computer coaching for informal learning activities	5
Clancey, W. J. Tutoring rules for guiding a case method dialogue	25
Goldstein, I. P. The genetic graph: a representation for the evolution of procedural knowledge	51
Miller, M. L. A structured planning and debugging environment for elementary programming	79
O'Shea, T. A self-improving quadratic tutor	97
Sleeman, D. H. and Hendley, R. J. ACE: A system which Analyses Complex Explanations	125
Stevens, A., Collins, A. and Goldin, S. E. Misconceptions in student's understanding	145

Pedagogy

Explicit Pedagogies

West

Principle 6

Do not tutor before the student has a chance to discover the game for herself

Mycin -> Guidon

- D-Rules
- T-Rules

2. Screen-level and Deployment Level

Screen-level Pedagogy

The screenshot shows the SQL-TUTOR interface. At the top, there are navigation buttons: Change Database, New Problem, History, Student Model, Run Your Query, SQL Help, and Log Out. Below this, there's a problem statement for 'Problem 258' about finding books with a specific ISBN. A query editor is visible with a SQL query: `SELECT * FROM BOOK`. Below the query editor, there are buttons for 'List All Errors', 'Submit Answer', and 'Reset'. At the bottom, there's a 'Schema for the BOOKS Database' section with a table listing attributes like TITLE, ISBN, AUTHOR, etc.



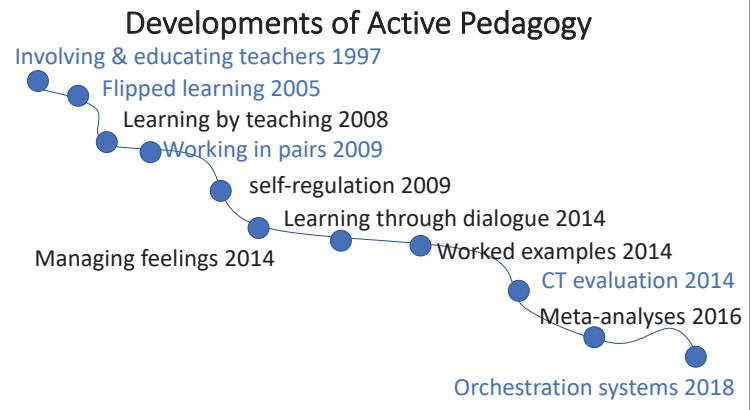
Deployment-level Pedagogy

The screenshot shows the 'SIMILAR SOLVED PROBLEMS' section of the SQL-TUTOR interface. A red oval highlights the text: 'SIMILAR SOLVED PROBLEMS: You have already solved a similar problem in this database (262) - click on the [View Past Problems] button to view it in a separate window.' Below this, there's a 'Schema for the BOOKS Database' section with a table listing attributes like TITLE, ISBN, AUTHOR, etc.

Deployment-level Orchestration (Dillenbourg, 2013)

“At an abstract level, orchestration is a regulation process similar to adaptive (individualized) instruction: monitoring the situation, deciding what adaptations are necessary and then performing these adaptations. In adaptive instruction, however, this loop is rather closed. In orchestration, on the other hand, the loop is very open . . .”

3A. Deployment Level Examples



Andes: VanLehn et al. (2005) Deployment for Homework

5 cohort years
Homework + Andes vs.
homework no Andes

Overall effect size 0.61

Cognitive Algebra Tutor: Koedinger et al. (1997, 2016)

**Deployment
strongly
involving
teachers**

Pane, McCaffrey & Karam (2014)
Cognitive Tutor Algebra

No. of Schools	Comparison	Effects	But . . .
73 high 74 middle Across 7 USA states	Post-tests using traditional teaching	First year not significant. Second year high schools significant. Effect size 0.20	No direct monitoring of how the system actually used

**Deployment
makes a
difference**

Walker et al. (2009):
Deployment – Peer Tutoring Pairs

- **Support**
- **Adaptive**
- **Non-adaptive**
- **None**

Walker et al. (2009):
Deployment – Peer Tutoring Pairs

- Collaboration -> more efficient learning
- Tutor in pair sometimes benefited more than tutee in pair

Lumilo: Holstein et al. (2018)

Deployment Level Pedagogy – ways forward

- Orchestration class systems (FACT: Cheema et al. 2016)
 - Teacher interface for trigger issues
 - Managing/creating/interjecting in pairs and groups
 - Simulated peer student (e.g. Vizcaino & du Boulay, 2002)
 - Intercommunicating with cohort systems (e.g. Course Signals at Purdue)

3B. Screen-level Examples

Worked-Examples vs Problems: Najar et al. (2016)

Alternating worked-example, faded worked-examples and problems.

Adaptive vs fixed sequence

Adaptive better

Betty's Brain (Leelawong & Biswas, 2008, 2016): Screen-level pedagogy

- **Learner agency**
- **Metacognitive feedback**
- **Basic reasoning skills**

MetaTutor (Trevors, Duffy, Azevedo, 2014)

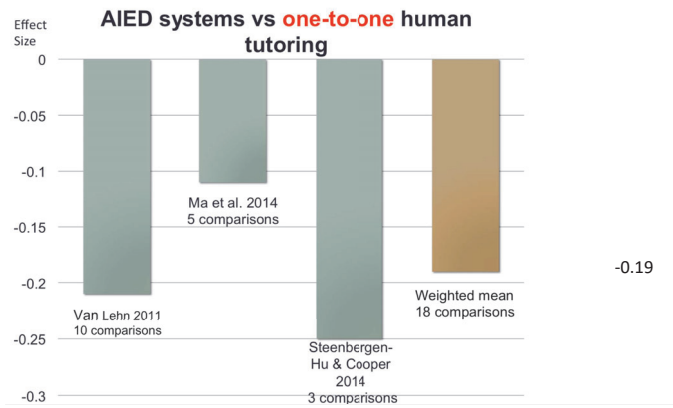
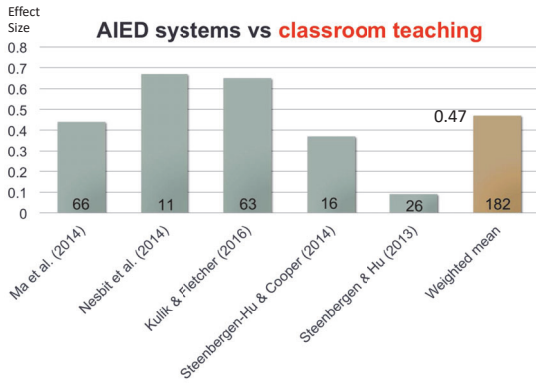
“Models, prompts and supports self-regulatory Processes” via pedagogical agents

MetaTutor (Trevors, Duffy, Azevedo, 2014)

Decreased quantity of shallow note-taking but not increase quality

Arroyo et al. (2014) Wayang Outpost

Student State	Cognitive Decision	Affective/Meta-cognitive Decision
Mastery without effort	Increase Problem Difficulty	Show learning progress
Mastery with high effort	Maintain problem difficulty	Affective feedback: praise effort
Hint abuse, low effort	Reduce problem difficulty	De-emphasise importance of immediate success
...



Screen-Level Pedagogy - ways forward

- Initial and final interaction
 - Volition
 - Path through material
- Developing in-session pedagogy via analytics

Volition – the will to learn (Keller, 2008)

Coach Mike: Lane et al. (2013) “salesman”

SOLA

SOLA*: Arshad et al. (1993)

- Top Down
- 124
- 125
- 126
- 137
- 138
- Bottom Up
- 421
- 521
- 621
- 731
- 831

Coach Mike – How was that for you?

Improving pedagogy via analytics

1. Removing specific pedagogic bugs
 2. Determining macro-adaptive parameter values
 3. Using machine learning to induce pedagogic tactics
 4. Self-improving tutoring
 - At various topic and temporal granularities
 - Linked to orchestration systems
- } Human in the loop

Removing a specific tutoring bug (Koedinger et al., 2013)

Geometry Tutor – particular skill not sufficiently decomposed

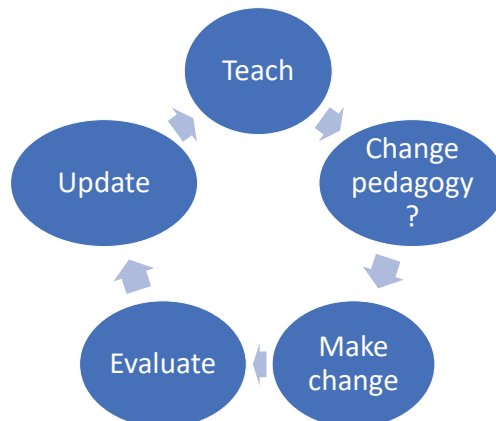
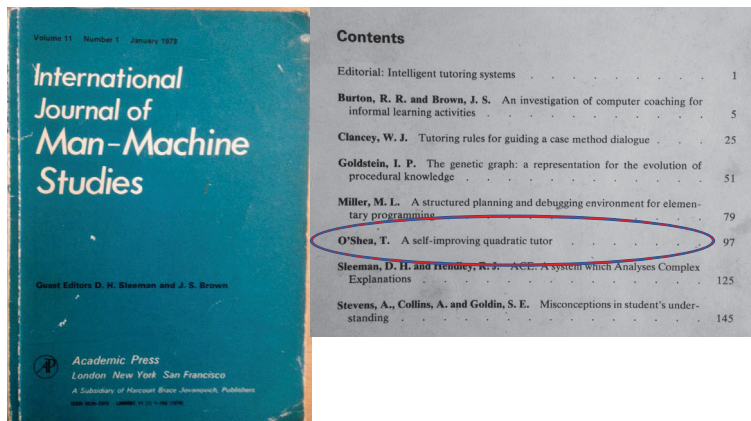
Arroyo et al. (2000) Macro-adapting AnimalWatch

		Hint characteristics	
		Interactivity	Symbolism
Learner Variables	Gender		
	Cognitive development		

“... boys benefit better from non-interactive and low-intrusive hints, while girls benefit better from highly interactive hints.”

Chi et al. (2011) Inducing pedagogic tactics

“whether the student is told what principle to apply or whether the system elicits it with a prompt, and whether a student, once he/she has made a step, is asked to justify his/her answer.”



Meta-pedagogy: “theory of instruction” how *changes* in pedagogy produce *changes* in outcomes

- Possible goals:
 - Increase post-test scores
 - Decrease learning times
 - ...
- Theory:
 - Shorten the sessions *will certainly* decrease learning time
 - Shorten sessions *may possibly* decrease scores
 - ...

Conclusions

- Screen-level & Deployment level pedagogy
- AI as an effective teaching *assistant*
- Teachers central, but need support
- Learners are human
- Fostering the will to learn

References

- Adams, D. M., McLaren, B. M., Durkin, K., Mayer, R. E., Rittle-Johnson, B., Isotani, S., & van Velsen, M. (2014). Using erroneous examples to improve mathematics learning with a web-based tutoring system. *Computers in Human Behavior*, 36, 401-411.
- Aleven, V., McLaughlin, E. A., Glenn, R. A., & Koedinger, K. R. (2017). Instruction Based On Adaptive Learning Technologies. In R. E. Mayer & P. A. Alexander (Eds.), *Handbook of Research on Learning and Instruction*: Routledge.
- Anderson, J. R., Corbett, A. T., Koedinger, K. R., & Pelletier, R. (1995). Cognitive Tutors: Lessons Learned. *The Journal of the Learning Sciences*, 4(2), 167-207.
- Arnold, K. E., & Pistilli, M. D. (2012). *Course Signals at Purdue: Using Learning Analytics to Increase Student Success*. Paper presented at the LAK '12 Proceedings of the 2nd International Conference on Learning Analytics and Knowledge Vancouver, Canada.
- Arroyo, I., Beck, J. E., Woolf, B. P., Beal, C. R., & Schultz, K. (2000). Macro-adapting Animalwatch to Gender and Cognitive Differences with Respect to Hint Interactivity and Symbolism In G. Gauthier, C. Frasson, & K. VanLehn (Eds.), *5th International Conference on Intelligent Tutoring Systems, ITS 2000* (Vol. Lecture Notes in Computer Science 1839, pp. 574-583). Montreal, Canada: Springer.
- Arroyo, I., Woolf, B. P., Bursleson, W., Muldner, K., Rai, D., & Tai, M. (2014). A Multimedia Adaptive Tutoring System for Mathematics that Addresses Cognition, Metacognition and Affect. *International Journal of Artificial Intelligence in Education*, 24(4), 387-426.
- Arshad, F. N., & Kelleher, G. (1993). SOLA*: Students On-Line Advisor. *International Journal of Man-Machine Studies*, 38(2), 281-312.
doi:<https://doi.org/10.1006/imms.1993.1013>
- Azevedo, R., & Aleven, V. (Eds.). (2013). *International Handbook of Metacognition and Learning Technologies*: Springer.
- Azevedo, R., Witherspoon, A., Chauncey, A., Burkett, C., & Fike, A. (2009). *MetaTutor: A MetaCognitive Tool for Enhancing Self-Regulated Learning*. Paper presented at the AAAI Fall Symposium (FS-09-02).
- Baker, R., Walonoski, J., Heffernan, N., Roll, I., Corbett, A., & Koedinger, K. (2008). Why Students Engage in "Gaming the System" Behaviours in Interactive Learning Environments. *Journal of Interactive Learning Research*, 19(2), 185-224.
- Baker, R. S. (2016). Stupid Tutoring Systems, Intelligent Humans. *International Journal of Artificial Intelligence in Education*, 26(2), 600-614.
doi:<http://dx.doi.org/10.1007/s40593-016-0105-0>
- Biswas, G., Segedy, J. R., & Bunchongchit, K. (2016). From Design to Implementation to Practice a Learning by Teaching System: Betty's Brain. *International Journal of Artificial Intelligence in Education*, 26(1), 350-364.
doi:<http://dx.doi.org/10.1007/s40593-015-0057-9>
- Bloom, B. S. (1984). The 2 Sigma Problem: The Search for Methods of Group Instruction as Effective as One-to-One Tutoring. *Educational Researcher*, 13(6), 4-16.
- Burton, R. R., & Brown, J. S. (1979). An Investigation of Computer for Informal Learning Activities. *International Journal Man-Machine Studies*, 11(1), 5-24.
- Cheema, S., VanLehn, K., Burkhardt, H., Pead, D., & Schoenfeld, A. (2016). *Electronic Posters to Support Formative Assessment*. Paper presented at the CHI EA '16 Proceedings of the 2016 CHI Conference Extended Abstracts on Human Factors in Computing Systems San Jose, CA, USA.

References for du Boulay Keynote

- Chi, M., VanLehn, K., Litman, D., & Jordan, P. (2011). Empirically evaluating the application of reinforcement learning to the induction of effective and adaptive pedagogical strategies. *User Modeling and User-Adapted Interaction*, 21(1-2), 137-180. doi:<https://dx.doi.org/10.1007/s11257-010-9093-1>
- Clancey, W. J. (1979). Tutoring Rules for Guiding a Case method Dialogue. *International Journal Man-Machine Studies*, 11(1), 25-50.
- D'Mello, S., Jackson, T., Craig, S., Morgan, B., Chipman, P., White, H., . . . Picard, R. (2008). *AutoTutor Detects and Responds to Learners Affective and Cognitive States*. Paper presented at the Workshop on Emotional and Cognitive Issues at the International Conference on Intelligent Tutoring Systems, Montreal, Canada.
- Dillenbourg, P. (2013). Design for classroom orchestration. *Computers & Education*, 69, 485-492. doi:<https://doi.org/10.1016/j.compedu.2013.04.013>
- du Boulay, B. (2016). Artificial Intelligence As An Effective Classroom Assistant. *IEEE Intelligent Systems*, 31(6), 76-81.
- du Boulay, B. (2018). Intelligent Tutoring Systems That Adapt to Learner Motivation. In S. D. Craig (Ed.), *Tutoring and Intelligent Tutoring Systems* (pp. 103-128). New York: Nova Science Publishers, Inc.
- Harsley, R., Di Eugenio, B., Green, N., & Fossati, D. (2017). *Collaborative Intelligent Tutoring Systems: Comparing Learner Outcomes Across Varying Collaboration Feedback Strategies*. Paper presented at the 12th International Conference on Computer Supported Collaborative Learning (CSCL 2017), Philadelphia, Pennsylvania, USA.
- Heffernan, N. T., & Heffernan, C. L. (2014). The ASSISTments ecosystem: building a platform that brings scientists and teachers together for minimally invasive research on human learning and teaching. *International Journal of Artificial Intelligence in Education*, 24(4), 470-497. doi:<https://dx.doi.org/10.1007/s40593-014-0024-x>
- Holstein, K., McLaren, B. M., & Aleven, V. (2018). Student Learning Benefits of a Mixed-Reality Teacher Awareness Tool in AI-Enhanced Classrooms. In C. P. Rosé, R. Martínez-Maldonado, H. U. Hoppe, R. Luckin, M. Mavrikis, K. Porayska-Pomsta, B. McLaren, & B. du Boulay (Eds.), *Artificial Intelligence in Education: 19th International Conference, AIED 2018, London, UK, June 27–30, 2018 Proceedings, Part I* (pp. 154-168): Springer.
- Keller, J. M. (2008). An Integrative Theory of Motivation, Volition, and Performance. *Technology, Instruction, Cognition and Learning*, 6(2), 79-104.
- Koedinger, K. R., & Aleven, V. (2016). An Interview Reflection on "Intelligent Tutoring Goes to School in the Big City". *International Journal of Artificial Intelligence in Education*, 16(1), 13-24. doi:<http://dx.doi.org/10.1007/s40593-015-0082-8>
- Koedinger, K. R., Anderson, J. R., Hadley, W. H., & Mark, M. A. (1997). Intelligent Tutoring Goes to School in the Big City. *International Journal of Artificial Intelligence in Education*, 8(1), 30-43.
- Koedinger, K. R., Stamper, J. C., McLaughlin, E. A., & Nixon, T. (2013). Using Data-Driven Discovery of Better Student Models to Improve Student Learning. In H. C. Lane, K. Yacef, J. Mostow, & P. Pavlik (Eds.), *Artificial Intelligence in Education: 16th International Conference, AIED 2013* (pp. 421-430). Memphis, USA: Springer.
- Kulik, J. A., & Fletcher, J. D. (2016). Effectiveness of Intelligent Tutoring Systems: A Meta-Analytic Review. *Review of Educational Research*, 86(1), 42-78. doi:<http://dx.doi.org/10.3102/0034654315581420>
- Lane, H. C., Cahill, C., Foutz, S., Auerbach, D., Noren, D., Lussenhop, C., & Swartout1, W. (2013). The Effects of a Pedagogical Agent for Informal Science Education on Learner Behaviors and Self-efficacy. In *Artificial Intelligence in Education: 16th*

References for du Boulay Keynote

- International Conference, AIED 2013, Memphis, TN, USA, July 9-13, 2013. Proceedings* (pp. 309-318). Berlin: Springer.
- Leelawong, K., & Biswas, G. (2008). Designing Learning by Teaching Agents: The Betty's Brain System. *International Journal of Artificial Intelligence in Education*, 18(3), 181-208.
- Lehman, B., D'Mello, S., Strain, A., Mills, C., Gross, M., Dobbins, A., . . . Graesser, A. C. (2013). Inducing and Tracking Confusion with Contradictions during Complex Learning. *International Journal of Artificial Intelligence in Education*, 22(1-2), 85-105.
- Ma, W., Adesope, O. O., Nesbit, J. C., & Liu, Q. (2014). Intelligent Tutoring Systems and Learning Outcomes: A Meta-Analysis. *Journal of educational psychology*, 106(4), 901-918. doi:<http://dx.doi.org/10.1037/a0037123>
- Maehr, M. L. (2012). *Encouraging a Continuing Personal Investment in Learning: Motivation As an Instructional Outcome*. Charlotte, NC, USA: Information Age Publishing.
- Martin, N. D., Tissenbaum, C. D., Gnesdilow, D., & Puntambekar, S. (2018). Fading distributed scaffolds: the importance of complementarity between teacher and material scaffolds. *Instructional Science*, 1-30. doi:<https://doi.org/10.1007/s11251-018-9474-0>
- McLaren, B. M., van Gog, T., Ganoë, C., Karabinos, M., & Yaron, D. (2016). The efficiency of worked examples compared to erroneous examples, tutored problem solving, and problem solving in computer-based learning environments. *Computers in Human Behavior*, 55, Part A, 87-99.
- Najar, A. S., Mitrovic, A., & McLaren, B. M. (2016). Learning with intelligent tutors and worked examples: selecting learning activities adaptively leads to better learning outcomes than a fixed curriculum. *User Modeling and User-Adapted Interaction*, 26(5), 459-491.
- Nesbit, J. C., Adesope, O. O., Liu, Q., & Ma, W. (2014). *How Effective are Intelligent Tutoring Systems in Computer Science Education?* Paper presented at the IEEE 14th International Conference on Advanced Learning Technologies (ICALT), Athens, Greece.
- Nye, B. D., Graesser, A. C., & Hu, X. (2014). AutoTutor and Family: A Review of 17 Years of Natural Language Tutoring. *International Journal of Artificial Intelligence in Education*, 24(4), 427-469. doi:<http://dx.doi.org/10.1007/s40593-014-0029-5>
- O'Shea, T. (1979). A Self-Improving Quadratic Tutor. *International Journal Man-Machine Studies*, 11(1), 97-124.
- Pane, J. F., Griffin, B. A., McCaffrey, D. F., & Karam, R. (2014). Effectiveness of Cognitive Tutor Algebra I at Scale. *Educational Evaluation and Policy Analysis*, 36(2), 127-144. doi:<http://dx.doi.org/10.3102/0162373713507480>
- Rosiek, J. (2003). Emotional Scaffolding: An Exploration of the Teacher Knowledge at the Intersection of Student Emotion and the Subject Matter. *Journal of Teacher Education*, 54(4), 399-412.
- Saadawi, G. M. E., Tseytlin, E., Legowski, E., Jukic, D., Castine, M., Fine, J., . . . Crowley, R. S. (2008). A Natural Language Intelligent Tutoring System for Training Pathologists - Implementation and Evaluation. *Advances in Health Sciences Education*, 13(5), 709-722. doi:<https://dx.doi.org/10.1007/s10459-007-9081-3>
- Song, S. H., & Keller, J. M. (2001). Effectiveness of motivationally adaptive computer-assisted instruction on the dynamic aspects of motivation. *Educational technology research and development*, 49(2), 5-22.

References for du Boulay Keynote

- Steenbergen-Hu, S., & Cooper, H. (2013). A Meta-Analysis of the Effectiveness of Intelligent Tutoring Systems on K–12 Students' Mathematical Learning. *Journal of educational psychology, 105*(4), 970-987. doi:<http://dx.doi.org/10.1037/a0032447>
- Steenbergen-Hu, S., & Cooper, H. (2014). A meta-analysis of the effectiveness of intelligent tutoring systems on college students' academic learning. *Journal of educational psychology, 106*(2), 331-347. doi:<http://dx.doi.org/10.1037/a0034752>
- Trevors, G., Duffy, M., & Azevedo, R. (2014). Note-taking within MetaTutor: interactions between an intelligent tutoring system and prior knowledge on note-taking and learning. *Educational technology research and development, 62*(5), 507-528. doi:<https://www.doi.org/10.1007/s11423-014-9343-8>
- VanLehn, K. (2011). The Relative Effectiveness of Human Tutoring, Intelligent Tutoring Systems, and Other Tutoring Systems. *Educational psychologist, 46*(4), 197-221. doi:<http://dx.doi.org/10.1080/00461520.2011.611369>
- VanLehn, K. (2016). Regulative Loops, Step Loops and Task Loops. *International Journal of Artificial Intelligence in Education, 26*(1), 107-112. doi:<http://dx.doi.org/10.1007/s40593-015-0056-x>
- VanLehn, K., Lynch, C., Schulze, K., Shapiro, J. A., Shelby, R., Taylor, L., . . . Wintersgill, M. (2005). The Andes Physics Tutoring System: Lessons Learned. *International Journal of Artificial Intelligence in Education, 15*(3), 147-204.
- Walker, E., Rummel, N., & Koedinger, K. R. (2009). Integrating Collaboration and Intelligent Tutoring Data in the Evaluation of a Reciprocal Peer Tutoring Environment. *Research and Practice in Technology Enhanced Learning, 4*(3), 221-251.
- Yeager, D. S., & Dweck, C. S. (2012). Mindsets That Promote Resilience: When Students Believe That Personal Characteristics Can Be Developed. *Educational psychologist, 47*(4), 302-314. doi:<http://dx.doi.org/10.1080/00461520.2012.722805>