School of Information Systems



# Application of Text Analytics to Enhance Teaching and Learning Experience

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# People



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### **Key Learning Outcomes**

# On completing this tutorial, you will be able to

- Understand the basics of text analytics and explore various unstructured datasets in education domain
- Gain insights into how text analytics can be applied to the datasets to enhance teaching and learning
- Identify potential use cases where text analytics can be applied in your institution
- Apply some of the techniques and tools to education analytics



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#### Agenda

Time	Торіс
30 min	Text analytics: Introduction - What? Why? How?
1 hour	Text analytics in education
1 hour 15 min	Case: Student feedback analysis
15 min	Wrap up